

ABSTRACT OF THE DISCLOSURE

An illuminating device is disclosed, which is high brightness and able to reduce leaking light and preferably made thin. A front light has a light guide plate, a bar 5 light guide body and a light emitting element. A prism shape for reflecting propagating light within the light guide plate and emitting this propagating light to the side of an emitting face of the light guide plate is formed on the emitting face of the light guide plate.